



JDRF Walk Day Info 2014



Everything you need to know about Walk Day

*Sunday, September 28th at Hersheypark
Registration @ 8am | Walk Steps Off @ 9:15 am*

Dear Team Captain,

Thank you for joining the fight against type 1 diabetes by participating in JDRF's 2014 Walk to Cure Diabetes at Hersheypark! Please check out the important information inside about what to expect on Walk Day, parking, Hersheypark tickets, and more! Many things are new for this year, so please read the information inside even if you are a veteran Walk Team.

Team Captains, we are relying on you to spread the word! Please share this information with your team members!

You will also find two Walker Donation Collection Envelopes enclosed in this mailing. All cash and check donations turned in on Walk Day **MUST** be turned in in one of these envelopes, and the front must be filled out completely. You must have one envelope for each walker that you would like donations to be credited to. Additional envelopes will be available on walk day, but we strongly recommend getting your envelopes in advance and having them filled out prior to arriving at the Walk. If you have any questions about walk collection envelopes, or would like additional envelopes, contact Lauren McPherson at lmcperson@jdrf.org or (717) 901-6489.

We can't wait to see you at the Walk!



Important
Walk Day
Information
Inside!

JDRF IMPROVING
LIVES.
CURING
TYPE 1
DIABETES.
Central Pennsylvania
Chapter

717 Market Street, Suite 108
Lemoyne, PA 17043
(717) 901-6489
www.jdrf.org/centralpa

What You Need to Know for Walk Day

Team Captains - Please Share this information with all of your Team Members!

If you have any questions, please contact our office at (717) 901-6489.

Information also available at www.jdrf.org/centralpa.

Parking

- Parking is free and good for the entire day.
- All cars **MUST** have a **parking pass** available at www.centralpa.jdrf.org, and will be emailed out as an attachment to team captain)
- Make copies of parking pass to give to your team.
- Please enter through the main entrance to Hersheypark and follow signs for the JDRF Walk to the proper parking stadium.

Check In (Registration)

8:00 am - 9:00 am in Parking Lot

- Check In will be in the Parking Lot outside the arena.
- All Team Captains need to check in even if all money has been turned in prior to Walk Day, unless you came to early check in at the JDRF office
- Team Captains should collect all Walker Envelopes for their team prior to check in, and make sure they are filled out correctly.
- If you need additional Walker Collection Envelopes, please contact the JDRF office.
- At Check In, Team Captains will:
 - Turn in any outstanding donations.
 - Pick up T-shirt vouchers for your team. You will receive one (1) T-shirt voucher per \$100 raised by your team, up to the number of walkers on your team. **ONLY TEAM CAPTAINS may pick up T-Shirt Vouchers**
 - There will be a separate Check-In tent for Top Teams (those teams raising \$2,500 and above) and large teams (30 or more walkers). If you qualify as a top or large teams, please go to the Top Team Check-In tent to check in your team.
 - Please Note: money may be given to registration at any point during the event.

Early Check-In

September 22-25 at the JDRF Office

9:00 am - 4:00 pm

717 Market Street, Suite 108

Lemoyne, PA 17043

- Early Check In will be available Monday - Thursday from 9 am to 4 pm the week prior to the Walk.
- Bring your donations into the office, and receive your earned T-shirts.
- You can then completely skip Check-In and T-shirt pick upon Walk Day!
- If you would like to take advantage of early check in but cannot make it into the office between 9 and 4 on those days, please contact the office at 717-901-6489 to make special arrangements.

Hersheypark Tickets

8:00 am - 12:00 pm Ticket Tent

- Discounted Hersheypark tickets will be available for purchase for teams who have raised \$100 or more
 - Purchase tickets at the Ticket Tent at the event.
 - Tickets are \$36 for regular tickets (age 9-54) or \$28 for Jr./Sr. tickets (ages 3-8 & 55+).
 - Tickets can be purchased prior to the event. Please call the JDRF office at 717-901-6489 to order tickets prior to the event, that will be mailed to you.
 - CASH OR CHECKS ONLY THE DAY OF THE EVENT
- Hersheypark is open from 10am until 9pm.



NO DOGS ALLOWED AT
THE WALK OR IN THE PARK

T-Shirt Pick Up

8:00 am - 12:00 pm T-shirt Tent

- 2014 JDRF Walk to Cure Diabetes T-shirts are available for Teams raising a minimum of \$100.
- At Check-In Team Captains will receive 1 T-shirt voucher for every \$100 their team raises, up to the number of walkers on their team.
- ONLY Team Captains only will pick up T-Shirt vouchers and hand out to their walkers.
- Walkers will then go to the T-shirt pick up station and exchange the voucher for a t-shirt.
- T-Shirts are NOT available for purchase. This is a JDRF National policy.

Walk Route

9:15* through Hersheypark

- PLEASE NOTE: The Walk will step-off promptly at 9:30 am*
- All Walkers **MUST** wear a wrist band to enter the park for the Walk.
- Greeters will provide wrist bands to everyone prior to the beginning of the Walk, and as Walkers are arriving in the Check In area.
- The Walk Route is 2.25 miles through Hersheypark. Please no skateboards, scooters, etc.
- The Walk Route is handicap and stroller accessible.

Fundraising

- Walkers can continue fundraising until March 1st, 2015.
- The deadline for donations to qualify for JDRF National Walk Prizes is October 28, 2014.
- Unconfirmed Donations:
 - Unconfirmed donations are those you have entered into your online participant center but have not yet been received by JDRF.
 - All unconfirmed donations will be removed from your participant center the Monday after the event. This includes donations brought in on Walk Day.
 - Once the donations are processed, they will be added back into your participant center. Please allow two weeks for processing.

Sugar Station

- A sugar station will be available with specific snacks and drinks along the walk route should anyone experience a low at the Walk.

Food/Drink

8:00 am - 12:00 pm

- A variety of snacks and drinks will be provided throughout the event (items may include: bagels, bananas, pretzels, nutrigrain bars, water, coffee, hot chocolate, gatorade) .
- You are welcome to bring your own food and drink. No grills or glass bottles please.
- Water and snacks will be available at the rest stop along the Walk Route.
- Gluten free options will be available

Team Photos

8:00 - 9:00 am & 10:00 am - 12:00 pm

- Team photos are on a first come first serve basis.
- Team photos will be taken on the risers inside the stadium

JDRF Merchandise Sales

8:00 am -12:00 noon JDRF Tent

- There will be a variety of JDRF merchandise available for sale the day of the event. Cash and checks only please.

Entertainment

8:00 - 9:00 am & 10:30 am - 12:00 pm

A variety of vendors, music, and activities will be available before and after the Walk.

DJ Newman

Facepainting by Artifacts

Field games such as frisbee golf, corn hole, hoola hoops and much more!

Team Incentives

\$100 Walk to Cure Diabetes T-shirt

\$200 Qualify for JDRF National Walk Prizes

\$1000 Team name included on recognition wall

\$2500 Express Check in

\$5000 Table, tent and chairs with team sign along the field

Top Fundraising Team: private pavilion with deck overlooking event, food and drink, Team banner, decorations and more!

*Times subject to change, please check your emails and website for updates

Walk Day Schedule of Events

This is a rain or shine event

<i>Time*</i>		<i>Location</i>
8:00 am	Check In	Parking Lot
8:00 - 9:00 am	Food, Vendors, Team Photos, Costume Contest, Entertainment	Stadium
9:00 am	Opening remarks	Stadium
9:15 am	Walk Begins	Through Hersheypark
10:30 am	Vendors, Entertainment, Team Photos	Stadium
12:00 pm	Event Ends	

*Times are subject to change. Please check your emails or our website for updates.

Thank You to our Sponsors

